

METHODOLOGY DISCLOSURE STATEMENT

CLIENT: ADVOCATE FOR CHILDREN AND YOUNG PEOPLE (ACYP)

PROJECT NAME: YOUTH POLL 2021

PROJECT REFERENCE: NGR 2011003

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NEWGATE
RESEARCH

REPORT WAS PREPARED FOR

Advocate for Children and Young People (ACYP)



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DISCLAIMER

In preparing this report we have presented and interpreted information that we believe to be relevant for completing the agreed task in a professional manner. It is important to understand that we have sought to ensure the accuracy of all the information incorporated into this report.

Where we have made assumptions as a part of interpreting the data in this report, we have sought to make those assumptions clear. Similarly, we have sought to make clear where we are expressing our professional opinion rather than reporting findings. Please ensure that you take these assumptions into account when using this report as the basis for any decision-making.

For the quantitative research results, the base (number and type of respondents asked each question) and the actual survey questions are shown at the bottom of each page. Results may not always total 100% due to rounding.

Weighted results are shown throughout the report, unless otherwise specified. The weighting approach is outlined in the methodology.

*This project was conducted in accordance with AS: ISO20252:2012 guidelines, to which Newgate Research is accredited.
Project reference number: NGR 2011003*

This research was undertaken in accordance with the Australian Polling Council Quality Mark standards.



SHORT METHODOLOGY DISCLOSURE STATEMENT

This research was conducted by Newgate Research on behalf of The Advocate for Children and Young People (ACYP) between the 25th March and 10th April 2021.

The target population for the research was young people in NSW aged between 12 and 24 years (inclusive).

The research comprised a 15-minute self-complete online survey with n=972 participants.

The research was undertaken in compliance with the Australian Polling Council Quality Mark standards which can be viewed here: <https://www.linkedin.com/company/australian-polling-council>

The Long Methodology Disclosure Statement for this research can be viewed here: <https://www.newgatecomms.com.au/disclosure-statements/>

LONG METHODOLOGY DISCLOSURE STATEMENT

This research was conducted by Newgate Research on behalf of The Advocate for Children and Young People (ACYP) between the 25th March and 10th April 2021. The target population for the research was young people in NSW aged between 12 and 24 years (inclusive).

The research comprised a 15-minute self-complete online survey with n=972 participants.

Participants aged 14-17 years were sourced via dedicated youth panel, Student Edge. Participants aged 18-24 years were sourced via professional panel provider, Dynata. Dynata also fielded the study with participants aged 12-13 years, after first obtaining consent from their parents (i.e. the survey invitation was sent to the parent).

Participation was voluntary and all participants who completed the survey received an incentive payment commensurate with the source panel's usual protocols.

Weighting was applied to the survey dataset to more accurately reflect the target population, using rim weighting (or raking).

The dataset was weighted to match population data from the Australian Bureau of Statistics' Census 2016 for age, gender, state and location (metro/regional).

Weighting efficiency was around 92% for most survey estimates. That is, the effective sample size for most estimates was around 92% of the actual sample size (i.e. n=886) for estimates made on the total sample). Using the effective sample size, the maximum margin of error for estimates made on the total sample is +/- 3.3%.

The full question wording used in the survey is included within the report. For multiple choice questions and statement grids, the order of response options and statements was randomised to avoid potential order effect. Consideration was given to the ordering of questions within the survey with more sensitive topics asked towards the end of the survey. Item level refusal was offered for questions of a personal or sensitive nature whereby participants could select a response option 'Prefer not to say'. Questions on the topic of sexual consent education were optional and participants could skip the entire section if they were not comfortable answering these questions.

The research was undertaken in compliance with the Australian Polling Council Quality Mark standards which can be viewed here:

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