Methodology Disclosure Statement.

This research was conducted by SEC Newgate between mid and late August 2021.

The target population for the research was the general community across 10 key countries globally aged 18 years or above.

The research comprised a 15-minute self-complete online survey with n=10,203 across 10 countries as per the below table.

Survey participants were sourced from the database of PureProfile with the Chinese, Colombian, French, German, Italian and Japanese surveys done in-language. Participation was on a voluntary, opt-in basis.

Country	n=	Effective sample size	MOE
Australia	1,000	981	3%
China	1,045	484	4%
Colombia	1,039	870	3%
France	1,010	1,002	3%
Germany	1,014	965	3%
Italy	1,006	913	3%
Japan	1,014	797	3%
Singapore	1,027	950	3%
United Kingdom	1,017	985	3%
United States of America	1,031	878	3%
TOTAL	**10,203**	**9,060**	**1%**

The data set was weighted to match the age and gender proportions for each country to reflect official population estimates within each country (UN Population data). The 'total' result gives equal weighting to each of the 10 countries.

Weighting efficiency was around 89% for most survey estimates. That is, the effective sample size for most estimates was around 89% of the actual sample size (i.e. n=9060 for estimates made on the total sample). The effective sample size and the maximum margin of error for estimates made on the total sample is shown in the adjacent table.

The full question wording used in the survey is included within the report. For multiple choice questions and statement grids, the order of response options and statements was randomised to avoid potential order effect.

The research was undertaken in compliance with the Australian Polling Council Quality Mark standards which can be viewed here: https://www.australianpollingcouncil.com/