

## **METHODOLOGY DISCLOSURE STATEMENT**

Client	Infrastructure NSW
Project name	Hawkesbury-Nepean Valley Flood Research 2021
Project reference	NGR 2009008
Research dates:	27January - 18 February 2021
Target population:	Household decision-makers aged 18 years or above who reside within the Hawkesbury-Nepean Valley Floodplain, defined by a list of suburbs supplied by Infrastructure NSW.
Research methodology:	20-minute telephone survey with n=400 participants sourced the database of Sample Pages, a commercial provider of research sample. Participation was on a voluntary basis, and a mix of landlines and mobiles were dialled.
Weighting approach:	The dataset was weighted to match population data from the Australian Bureau of Statistics' Census 2016 by floodplain of residence location, age and gender. The weighting approach was consistent with that used in the 2018 study, bar adjustments to the list of in-scope suburbs provided by Infrastructure NSW. Using the effective sample size, the maximum margin of error for estimates made on the total sample is +/- 5%. Weighting efficiency was around 96% for most survey estimates; that is, the effective sample size for most estimates was around 96% of the actual sample size (i.e. n=383 for estimates made on the total sample).
Research questions:	The full question wording used in the survey is included within the footnotes of the report, which can be viewed at the following link: <a href="https://www.infrastructure.nsw.gov.au/media/3180/hnv-flood-research-quantitative_july-2021.pdf">https://www.infrastructure.nsw.gov.au/media/3180/hnv-flood-research-quantitative_july-2021.pdf</a> For multiple choice questions and statement grids, the order of response options and statements was randomised to avoid potential order effect.

This research was conducted in accordance with the Australian Polling Council Quality Mark standards which can be viewed here: https://www.australianpollingcouncil.com/