METHODOLOGY DISCLOSURE STATEMENT

Project name	Community Attitudes Towards Proposed Network Merger
Project reference	NGR 2203003

Research dates:	3rd – 10th June 2022
Target population:	The target population for the research was Australian residents (all states and territories) aged 18+, with a boosted regional sample.
Research methodology:	The research comprised of a 10 minute self-complete online survey with n=1,501 participants sourced from an ISO accredited market research panel.
Weighting approach:	The data was weighted using ABS Census population statistics on age, gender, location and education which accounts for the boosted regional sample so that the total results are reflective of the broader Australian population. The total effective sample size after weighting was approximately 52% at the national level and 68% regionally, equating to a margin of error of approximately +-3.5% overall (at the 95% confidence interval).
Research questions:	A combination of single choice, multiple choice and open-ended (text response) questions were used in the research. All questions and response options were displayed in full during interviews.

This research was conducted in accordance with the Australian Polling Council Quality Mark standards which can be viewed here: https://www.australianpollingcouncil.com/