

## METHODOLOGY DISCLOSURE STATEMENT

<b>Project name</b>	Mood of the Nation (Wave 6)
<b>Project reference</b>	NGR 2203003

Research dates:	31st August – 5th September 2022
Target population:	The target population for the research was Australian residents (all states and territories) aged 18+.
Research methodology:	The research comprised of a 11 minute self-complete online survey with n=1,502 participants including a boost in the Victorian sample, sourced from an ISO accredited market research panel.
Weighting approach:	The data was weighted using ABS Census population statistics on age, gender, location and occupation to match the estimated population of all Australian residents aged 18+. The total effective sample size after weighting was approximately 72%, equating to a margin of error of approximately +/-2.9% (at the 95% confidence interval).
Research questions:	A combination of single choice, multiple choice and open-ended (text response) questions were used in the research. All questions and response options were displayed in full during interviews.

This research was conducted in accordance with the Australian Polling Council Quality Mark standards which can be viewed here: <https://www.australianpollingcouncil.com/>

## Published questions

Q. What are the main issues facing Australians that are most important to you right now – the specific cares, concerns, or priorities that you typically talk about with friends or family?

Q. Overall, do you think Australia, <insert state/territory>, and your local area are heading in the right direction or the wrong direction?

	1	2	
	Heading in the right direction	Heading in the wrong direction	
A	Australia		
B	<b>STATE/TERRITORY</b>		
C	Your local area		

Q. Overall, how would you rate the quality of life in your local area?

1	2	3	4	5	6
Excellent	Very good	Good	Fair	Poor	Very poor

Q. In this question we will show you a series of 36 things that some people believe are important for Australia's future. We know it's a long list, but the results will provide important information to Australia's leaders. How important are these things to you personally?

	1	2	3	4
	Extremely important	Quite important	Slightly important	Not important at all
1	Reducing personal taxes			
2	Strengthening pensions, welfare payments and support for vulnerable people			
3	Improving representation and conditions for women in the workplace			
4	Promoting diversity, inclusion, and respect for minority groups			
5	Strengthening our economy			

6	Investing more in programs to boost jobs and address unemployment
7	Supporting small businesses and encouraging entrepreneurship
8	Addressing Aboriginal disadvantage and promoting reconciliation
9	Acting decisively on climate change and transitioning to renewables
10	Increasing our local manufacturing capacity
11	Strengthening our defence capabilities
12	Strengthening our borders against illegal immigration
13	Increasing migration to fill workplace shortages
14	Expanding and strengthening public services
15	Investing more to ensure quality affordable healthcare for all Australians
16	Investing more to ensure access to affordable University and TAFE education
17	Investing more to improve the quality of primary and high schools in all local communities
18	Investing more in new transport and other infrastructure projects
19	Investing more to improve the aged care sector
20	Improving the preparedness and support for fires, floods and other disasters
21	Reducing government debt
22	Improving pay and conditions for workers
23	Effectively managing the COVID pandemic recovery
24	Improving the treatment of asylum seekers
25	Preserving freedom of speech and rejecting excessive political correctness
26	Keeping interest rates low
27	Reducing cost increases for household bills and other essential expenses
28	Providing opportunities for more people to own their own home
29	Increasing the availability of affordable rental housing

30	Protecting the natural environment, habitats and wildlife
31	Creating favourable conditions and opportunities for people to build personal wealth
32	Strengthening international alliances to counteract aggression from other countries
33	Strengthening our response to violence against women
34	Reducing crime and antisocial behaviour
35	Investing more to increase the availability of affordable childcare services
36	Improving and securing international trade and supply chains

Q. Next please select the 3 of these things that are most important to you personally.

	Select 3
Reducing personal taxes	1
Strengthening pensions, welfare payments and support for vulnerable people	2
Improving representation and conditions for women in the workplace	3
Promoting diversity, inclusion, and respect for minority groups	4
Strengthening our economy	5
Investing more in programs to boost jobs and address unemployment	6
Supporting small businesses and encouraging entrepreneurship	7
Addressing Aboriginal disadvantage and promoting reconciliation	8
Acting decisively on climate change and transitioning to renewables	9
Increasing our local manufacturing capacity	10
Strengthening our defence capabilities	11
Strengthening our borders against illegal immigration	12
Increasing migration to fill workplace shortages	13
Expanding and strengthening public services	14

Investing more to ensure quality affordable healthcare for all Australians	15
Investing more to ensure access to affordable University and TAFE education	16
Investing more to improve the quality of primary and high schools in all local communities	17
Investing more in new transport and other infrastructure projects	18
Investing more to improve the aged care sector	19
Improving the preparedness and support for fires, floods and other disasters	20
Reducing government debt	21
Improving pay and conditions for workers	22
Effectively managing the COVID pandemic recovery	23
Improving the treatment of asylum seekers	24
Preserving freedom of speech and rejecting excessive political correctness	25
Keeping interest rates low	26
Reducing cost increases for household bills and other essential expenses	27
Providing opportunities for more people to own their own home	28
Increasing the availability of affordable rental housing	29
Protecting the natural environment, habitats and wildlife	30
Creating favourable conditions and opportunities for people to build personal wealth	31
Strengthening international alliances to counteract aggression from other countries	32
Strengthening our response to violence against women	33
Reducing crime and antisocial behaviour	34
Investing more to increase the availability of affordable childcare services	35
Improving and securing international trade and supply chains	36

Q. Overall, how would you rate the performance of the following governments?

	1	2	3	4	5	6	99
	Excellent	Very good	Good	Fair	Poor	Very poor	Don't know
A	The <b>STATE/TERRITORY</b> Government						
B	The Federal Government						

Q. Please select up to 5 of the following issues that are most important to you in deciding who to vote for at the Victorian State Election in November this year.

1	Action on family violence issues
2	Climate change and the environment
3	Cost of living
4	Education services (including early childhood and higher education)
5	Housing and rental affordability
6	Infrastructure investments (e.g. for public transport)
7	Management of the health impacts of the COVID pandemic
8	Management of the economic impacts of the COVID pandemic
9	Programs that address skills and workforce shortages
10	Quality and availability of healthcare services including mental health
11	Support for small business
12	Your opinion of the Victorian Labor Party Leader - Daniel Andrews
13	Your opinion of the Victorian Liberal Party Leader - Matthew Guy
14	Something else ( <i>please specify</i> )

Q. Who would you most trust to lead Victoria through any pandemic challenges that might arise in the future?

1	Premier Daniel Andrews
2	Opposition Leader Matthew Guy
3	Neither / someone else
99	Can't say