

## METHODOLOGY DISCLOSURE STATEMENT

<b>Project name</b>	NSW Six Cities Vision Community Sentiment Survey
<b>Project reference</b>	NGR 2210020
Research dates:	21st - 25th October 2022
Target population:	The target population for the research was a representative sample of the adult residents of NSW.
Research methodology:	<p>The research comprised an 8.5-minute self-complete online survey with N=1,343 participants across the state.</p> <p>Online survey participants were sourced via CanvasU – accredited fieldwork provider of professional research panels which draws from a range of opt-in panels and databases. Participation was on a voluntary, opt-in basis.</p>
Weighting approach:	<p>Weighting was applied to the survey dataset to more accurately reflect the target population, using rim weighting (or raking).</p> <p>The dataset was weighted to match population data from the Australian Bureau of Statistics' Census 2021 by triple-interlocked age and gender within each region.</p> <p>Weighting efficiency was around 65% for most survey estimates. That is, the effective sample size for most estimates was around 65% of the actual sample size (i.e. n=873 for estimates made on the total sample). Using the effective sample size, the maximum margin of error for estimates made on the total sample is approximately +/- 3.3% (at the 95% confidence interval).</p>
Research questions:	The full question wording used in the survey is included within the report. For multiple choice questions and statement grids, the order of response options and statements was randomised to avoid potential order effect.

This research was conducted in accordance with the Australian Polling Council Quality Mark standards which can be viewed here: <https://www.australianpollingcouncil.com/>