

## METHODOLOGY DISCLOSURE STATEMENT

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| <b>Project name</b>      | AER Stakeholder Research (2022)   |
| <b>Project reference</b> | NGR 2112002   |
| Research dates:          | 7 April – 6 May 2022  |
| Target population:       | The AER's external organisational stakeholders within Australia including energy market participants (Industry), Government and market bodies (Government), and energy user advocacy groups (Advocates).  |
| Research methodology:    | A total of 1,017 individual stakeholders were invited to take part in a self-complete online survey, of which 247 completed the survey. The average survey completion time was 10 minutes.  |
| Weighting approach:      | The final data set was weighted by segment with each of the three primary stakeholder segments allocated an equal weight (one third each). Executive stakeholders were given 25% and Staff a 75% weighting allocation. The total effective sample size after weighting was approximately 58%, equating to a margin of error of approximately +/- 7.6% (at the 95% confidence interval). |
| Research questions:      | A combination of single choice, multiple choice and open-ended (text response) questions were used. All questions and response options were displayed in full during the survey.  |

This research was conducted in accordance with the Australian Polling Council Quality Mark standards which can be viewed here: <https://www.australianpollingcouncil.com/>