

## METHODOLOGY DISCLOSURE STATEMENT

<b>Client name</b>	Australian Energy Regulator (AER)
<b>Project name</b>	Stakeholder Research 2023
<b>Project reference</b>	SNR 2212003 / AUEC006

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Research dates:	April - May 2023
Target population:	The AER's external stakeholders are personnel from companies and other organisation that have dealing with the AER. Three broad stakeholder segments are included in the research – Government and Market Bodies, Industry Participants, and Consumer Advocates.
Research methodology:	<p>Executive level stakeholders (typically CEO or similar level) take part in a semi-structured interview, conducted online via Teams. Staff level stakeholders complete an online survey.</p> <p>The 2023 research comprised 25 executive interviews (approx. 30 minutes each) and a sample of n=179 for the staff survey (approx. 10 minutes average duration).</p> <p>All stakeholders were recruited by SEC Newgate using a contact list provided by the AER.</p> <p>Participation was on a voluntary, opt-in basis. No incentive payment was offered to stakeholders who took part in the research.</p>
Weighting approach:	Weighting was applied to the combined dataset with each of the three primary segments allocated an equal one-third weight. Additionally, the mix of stakeholder types was weighted to be consistent with the 2021 and 2002 research, with Executives given 25% weighting and Staff a 75% weighting allocation.
Research questions:	The question line was created by SEC Newgate for the purpose of this research. All response options were visible to participants. The full question wording used in the survey is included within the report where relevant. For multiple choice questions and statement grids, the order of response options was randomised to avoid potential order effect.

This research was conducted in accordance with the Australian Polling Council Quality Mark standards which can be viewed here: <https://www.australianpollingcouncil.com/>