METHODOLOGY DISCLOSURE STATEMENT

Project name	Mood of the Nation – Wave 13 (QLD edition addendum)
Project reference	NGR 2203003

Research dates:	18th – 23rd October 2023
Target population:	The target population for the research was Australian residents (all states and territories) aged 18+.
Research methodology:	The research comprised of a 20-minute self-complete online survey with n=1,610 participants sourced from an ISO accredited market research panel. The QLD specific reporting was based on n=603 respondents across the state.
Weighting approach:	The data was weighted using ABS Census population statistics on age, gender, location and occupation to match the estimated population of all Australian residents aged 18+. The total effective sample size in Queensland after weighting was approximately 84%, equating to a margin of error of approximately +-4.4% (at the 95% confidence interval).
Research questions:	A combination of single choice, multiple choice and open-ended (text response) questions were used in the research. All questions and response options were displayed in full during interviews.

This research was conducted in accordance with the Australian Polling Council Quality Mark standards which can be viewed here: https://www.australianpollingcouncil.com/

PUBLISHED QUESTIONS - QUEENSLAND

Who do you think would make the better Premier?

PROG NOTE: SINGLE RESPONSE. RANDOMISE 1-2 THEN 3 LAST

1	Annastacia Palaszczuk
2	David Crisafulli
3	Can't say