

## METHODOLOGY DISCLOSURE STATEMENT

<b>Client name</b>	Australian Energy Regulator (AER)
<b>Project name</b>	Stakeholder Research 2024
<b>Project reference</b>	SNR 2401011 / AUER007

Research dates:	July – August 2024
Target population:	The AER's external stakeholders are personnel from companies and other organisation that have dealings with the AER. Three stakeholder segments are included in the research – Government and Market Bodies, Industry Participants, and Consumer Advocates.
Research methodology:	<p>The 2024 research comprised an online survey. 1,003 stakeholders were invited, of which 184 completed the survey (a response rate of 18%).</p> <p>The survey had an average duration of 12 minutes.</p> <p>All stakeholders were recruited by SEC Newgate using a contact list provided by the AER.</p> <p>Participation was on a voluntary, opt-in basis. No incentive payment was offered to stakeholders who took part in the research.</p>
Weighting approach:	Weighting was applied to the combined dataset with each of the three primary segments allocated an equal one-third weight. Additionally, the mix of stakeholder types was weighted, with Executive level stakeholders given 25% weighting and Staff stakeholders a 75% weighting allocation.
Research questions:	The question line was created by SEC Newgate for the purpose of this research. All response options were visible to participants. The full question wording used in the survey is included within the report where relevant. For multiple choice questions and statement grids, the order of response options was randomised to avoid potential order effect.

This research was conducted in accordance with the Australian Polling Council Quality Mark standards which can be viewed here: <https://www.australianpollingcouncil.com/>