

METHODOLOGY DISCLOSURE STATEMENT

Client name	Sport and Recreation Victoria (Department of Jobs, Skills, Industry and Regions)
Project name	Will lighting outdoor sports facilities help Victorians to be more active?
Project reference	SNR 2403011 / SPOR004

Research dates:	May - June 2025
Target population:	Inactive women aged 35-44 and 55-64 who want to be more active, and adults in the general population, all based in Victoria
Research methodology:	<p>A knowledge review of n=7 publicly available reports and articles about the impact of sports facilities lighting on active recreation levels amongst the general community. Reports and articles focussed on Australia, but also included China, the UK, the US, Canada and Singapore. All reports were published from 2000 onwards and written in English.</p> <p>Interviews with n=3 Victorian councils who had piloted or implemented night lighting at sports facilities in their respective local government areas during the darker months. Interviews lasted 45-60 minutes. Councils were sourced via Sport and Recreation Victoria and participation was on a voluntary basis.</p> <p>A 2-day online community forum with n=40 participants in total, n=20 of which were from the target audience of inactive women aged between 35-44 and 55-64 who want to increase their physical activity levels, and n=20 of which were from the general population of Victorian adults.</p> <p>The online forum consisted of various activities that required approximately 1 hour of engagement over the two days, and an optional pre-task of visiting a local outdoor sports facility and recording their observations.</p> <p>Forum participants were sourced via a commercial research panel and rewarded with an incentive upon completion. All participation was on a voluntary, opt-in basis.</p>
Research questions:	The question line for interviews and discussion guide for the forum were created by SEC Newgate for the purpose of this research. For the forum activities, a combination of single choice, multiple choice and open-ended (text response) questions was used.

This research was conducted in accordance with the Australian Polling Council Quality Mark standards which can be viewed here: <https://www.australianpollingcouncil.com/>